
THE SANE TRAVEL

TRAVEL BLOG



ANITA SANE

Anita is a travel blogger, a passionate photographer, and a mature former career woman who has been travelling mostly solo for over 19 years. She has visited 73 countries across 7 continents. She is an experienced travel organiser, planning and managing her trips independently. Based in Latvia, Anita writes her blog in English, so her primary audience is English-speaking people in various countries. Anita holds an MBA from Riga Business School.

THE BLOG

Founded in 2015, The Sane Travel aims to inspire readers to pursue their own travel experiences, no matter how big or small. The blog seeks to empower readers to explore solo and independently. Each post shares a visual narrative of travel experiences, including helpful details and impressive photographs to inspire future trips. The blog has a monthly user base of 17,000. The top visiting countries are the US, 16%, the UK, 11%, and Latvia, 7%.

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thesanetravel.com
DA 36



@thesanetravel
24,9 K followers



@thesanetravel
16 K followers



@thesanetravel
6,5 K followers

SOCIAL MEDIA

The top social media where The Sane Travel is present are Instagram with 24,9K followers and X with 16 K. You can also find @thesanetravel on Pinterest with 6,5 K followers and on Facebook with 1,2 K followers. The combined number of followers over all The Sane Travel social media accounts is more than 50 K.

SERVICES

press and media trips • sponsored posts • reviews • advertising affiliates • travel photography



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statistical data for three months from March 2026 to June 2026