
THE SANE TRAVEL

TRAVEL BLOG



ANITA SANE

Anita is a part-time traveler, passionate photographer and a mature career woman traveling mostly solo for more than 12 years. She has visited 53 countries mainly in Europa and Asia. She is a skilled travel planner planning and executing her travels by herself. Based in Latvia, Anita is blogging in English so her main audience is English speaking people in different countries. Anita holds MBA degree from Riga Business School.

THE BLOG

The Sane Travel founded in 2015 is all about giving inspiration for readers' own journeys, no matter how big or small. The aim of the blog is to give readers confidence in their ability to travel solo and independently. Every post is filled with practical information and stunning photos for ideas for readers' future travels. Monthly blog page views 42,5 K. Demographics: female: 62%, 25-44 years of age: 61%. Top three visiting countries: US 23%, UK 8%, Latvia 6%.

SOCIAL MEDIA

Top social media where The Sane Travel is present are Instagram with 30K followers and Twitter with 16,5K. You can also find @thesanetravel on Pinterest with 4,5 K followers. The combined number of followers over all social media accounts is more than 50 K.

SERVICES

press and media trips • sponsored posts • reviews • advertising affiliates • travel photography

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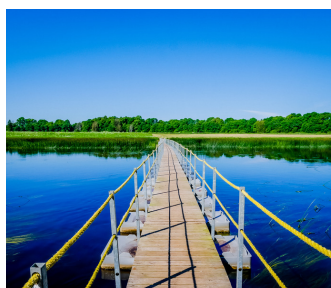
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DA 36/PA 39



@thesanetravel
30 K followers



@thesanetravel
16,5 K followers



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statistical data for 1 May 2019