
THE SANE TRAVEL

TRAVEL BLOG



ANITA SANE

Anita is a travel blogger, passionate photographer and a mature career woman traveling mostly solo for more than 13 years.

She has visited 56 countries mainly in Europa and Asia. She is a skilled travel planner planning and executing her travels by herself. Based in Latvia, Anita is blogging in English so her main audience is English speaking people in different countries. Anita holds MBA degree from Riga Business School.

THE BLOG

The Sane Travel founded in 2015 is all about giving inspiration for readers' own journeys, no matter how big or small. The aim of the blog is to give readers confidence in their ability to travel solo and independently. Every post tells visual story and is filled with practical information and stunning photos for ideas for readers' future travels. Monthly blog page views 45 K.

Demographics: female: 62%, 25-44 years of age: 60%.

Top three visiting countries: US 20%, UK 9%, Latvia 8%.

SOCIAL MEDIA

Top social media where The Sane Travel is present are Instagram with 30K followers and Twitter with 16,7K. You can also find @thesanetravel on Pinterest with 5,5 K followers. The combined number of followers over all The Sane Travel social media accounts is more than 51 K.

anita@thesanetravel.com



thesanetravel.com
DA 37/PA 39



@thesanetravel
30 K followers



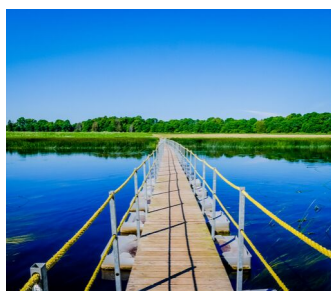
@thesanetravel
16,7 K followers



@thesanetravel
5,5 K followers

SERVICES

press and media trips • sponsored posts • reviews • advertising affiliates • travel photography



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statistical data for 1 October 2019